Mobilizing whole-life disciples...together

This is our calling—our place in God’s global mission. Together, we intercede for young adults seeking to hear God’s voice. Together we inspire with stories of God’s faithfulness and examples of our obedience. We provide doorways to discovery, opportunities for exploration, pathways of service, and an invitation into communities of whole-life whole-world discipleship. And while we are ever committed to telling the old, old story, we know we need the next generation to help us tell it in new ways that will reach those who have not yet responded, not yet heard.

God has been faithful to himself through 25 Urbana conferences, extending an invitation to be his faithful witnesses—his captive-freers, his truth-tellers, his love-expressors, his barriers-breakers—to more than 300,000 women and men. Thousands have said YES to this call.

Join us at Urbana 21 with a sense of joyful expectancy, confident that God will continue to do this good work he has started among us until it is completed.
What?

At each Urbana we invite participants to articulate their responses to God. These commitments help many to activate their good intentions, often through a lifetime of obedience.

- 226 decided to follow Jesus for the first time
- 5,359 submitted to Jesus’ reign those aspects of their lives that keep them from participating fully in God’s global mission
- 5,900 committed to regularly intercede for the global church
- 6,071 committed to testify about Jesus wherever they are

"As a sophomore in college I was challenged by the commitment card at Urbana to read a missions book, support a missionary, pray for unreached peoples, or go on a mission. I chose the prayer and read a book. Ten years later, I was on a plane for Kazakhstan. I got my heart for missions at Urbana, and God nurtured that seed into calling me into full-time missions work."
—Christian

"Today I’m on staff with one of the missions organizations I met at Urbana...I have never encountered another medium that has educated, challenged and equipped me to follow Jesus like Urbana did. The Holy Spirit is doing amazing things through Urbana, and I count that conference as one of the best gifts God has ever given me."
—Megan

Why?

"Urbana is a unique window into the global Church and into a God who is larger than we are used to imagining, a God for everybody, for all nations, a God with a vision for the whole of life, not just for churches, chapters, and individual lives but also for culture, for the arts, for different professions, for the economy. Urbana is very much worth the investment. It’s investing in your own spirituality, in your own sense of vocational clarity, in the gifts you have to give back to the world in the future."
—René Breuel, Urbana 18 expositor
Community

Urbana 18 gathered 10,000 individuals 2/3 of whom are students who claimed affiliation with 80+ campus fellowships. The remaining 1/3 were staff & volunteers, missionaries, speakers, pastors, faculty, donors, and organizational leaders.

The Urbana community well-reflects the ethnic reality of today's University campus.

The nearly 200 organizations who exhibited at Urbana 18 collected well over 30,000 leads in the 20 hours the Exhibit Hall was open.

We are working to increase the likelihood that Urbana participants will seek you out for meaningful conversation at Urbana 21.