



Redemptive Entrepreneurship: Influencing Culture through Innovation

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 URBANA18

**UNDERSTANDING THE
CULTURAL MOMENT**

Opinion

Why 2017 Was the Best Year in Human History



By [Nicholas Kristof](#)

Jan. 6, 2018



UNDERSTANDING THE CULTURAL MOMENT

**TECHNOLOGY &
GLOBALIZATION LED TO
ALL TIME LOW RATES OF:**

EXTREME POVERTY

ILLITERACY

CURABLE DISEASES

UNDERSTANDING THE CULTURAL MOMENT

TECHNOLOGY

GLOBALIZATION

WEALTH

EDUCATION & LITERACY

HEALTH & MEDICINE

MENTAL ILLNESS

CIVIL WARS & REFUGEES

INCOME DISPARITY

MASS SHOOTINGS

OPIOID CRISIS

LAMENT

HOPE

THE FULL GOSPEL NARRATIVE

CREATION

THE FULL GOSPEL NARRATIVE

CREATION

FALL

THE FULL GOSPEL NARRATIVE

CREATION

FALL

REDEMPTION

CREATION

FALL

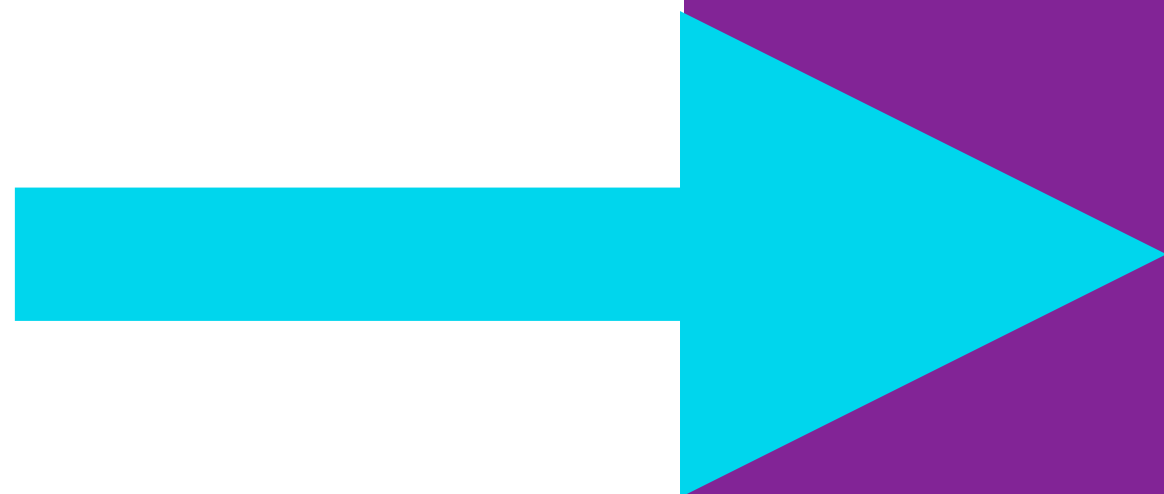
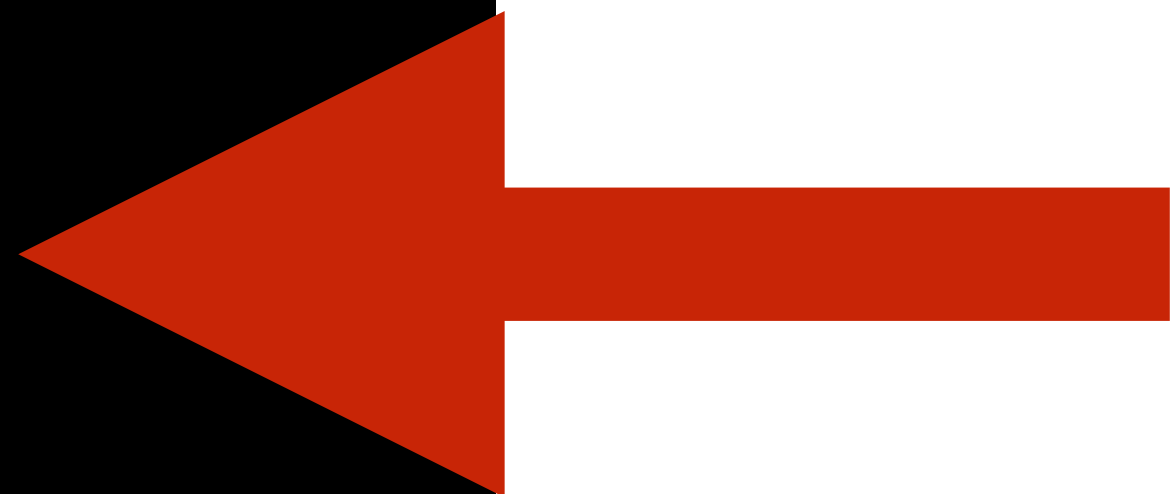
REDEMPTION

RESTORATION

CREATION

THE TENSION

RESTORATION



UNDERSTANDING THE TIMES

TECHNOLOGY

GLOBALIZATION

WEALTH

EDUCATION & LITERACY

HEALTH & MEDICINE

**THE
FALL**

MENTAL ILLNESS

CIVIL WARS & REFUGEES

INCOME DISPARITY

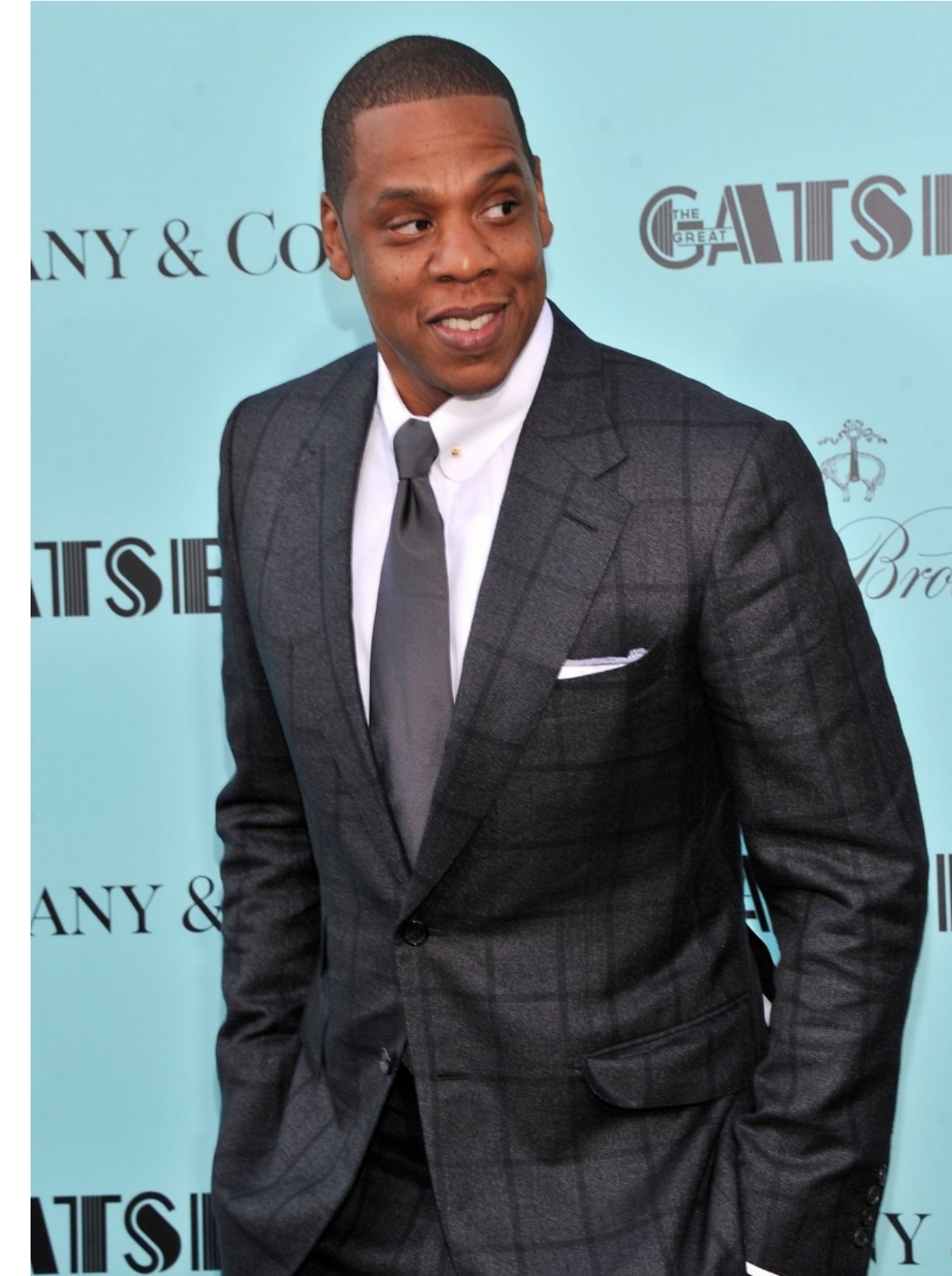
MASS SHOOTINGS

OPIOID CRISIS

WE ARE ALL CULTURE MAKERS

ENTREPRENEURS HAVE A UNIQUE (NOT HIGHER!)

CALLING



WHAT WE MAKE MATTERS

NEWS

Technology

Ashley Madison: 'Suicides' over website hack

By Chris Baraniuk
Technology reporter

🕒 24 August 2015



Share

07.07.17

Nest Founder: “I Wake Up In Cold Sweats Thinking, What Did We Bring To The World?”

Tony Fadell, one of the minds behind the iPod and the iPhone, mulls design’s unintended consequences.

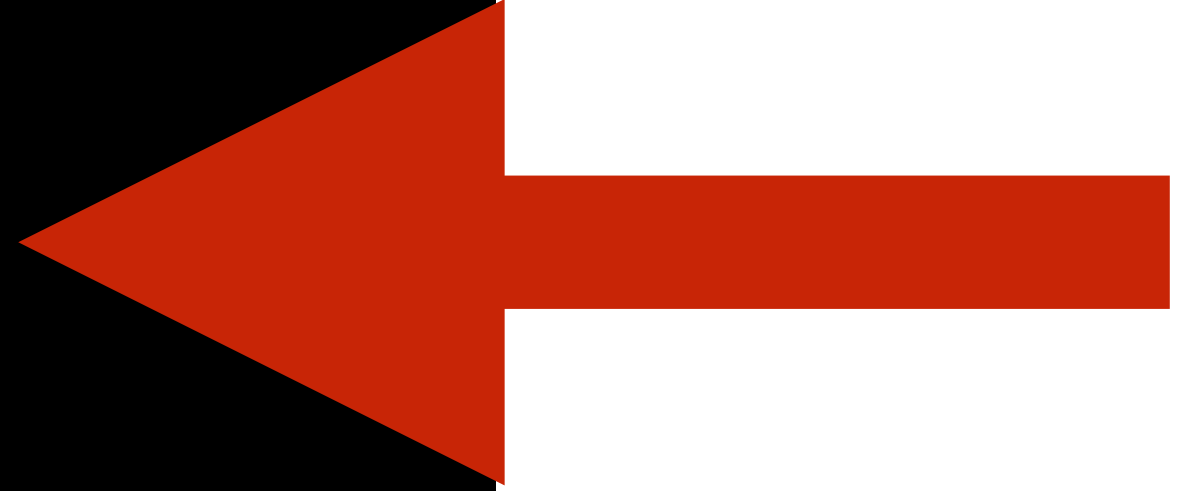
**WHAT MIGHT OUR CALLING BE
AS CHRIST-FOLLOWERS?**

WHAT IS AT THE HEART OF THE CALL TO REDEMPITIVE WORK?

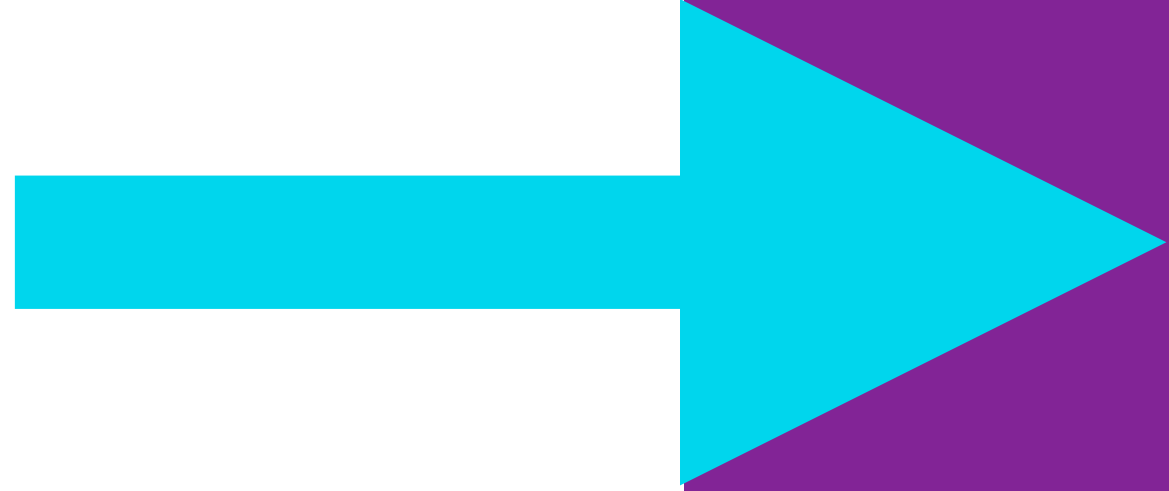
REDEMPTION =
CREATIVE RESTORATION THROUGH SACRIFICE

CREATION

BROKENNESS



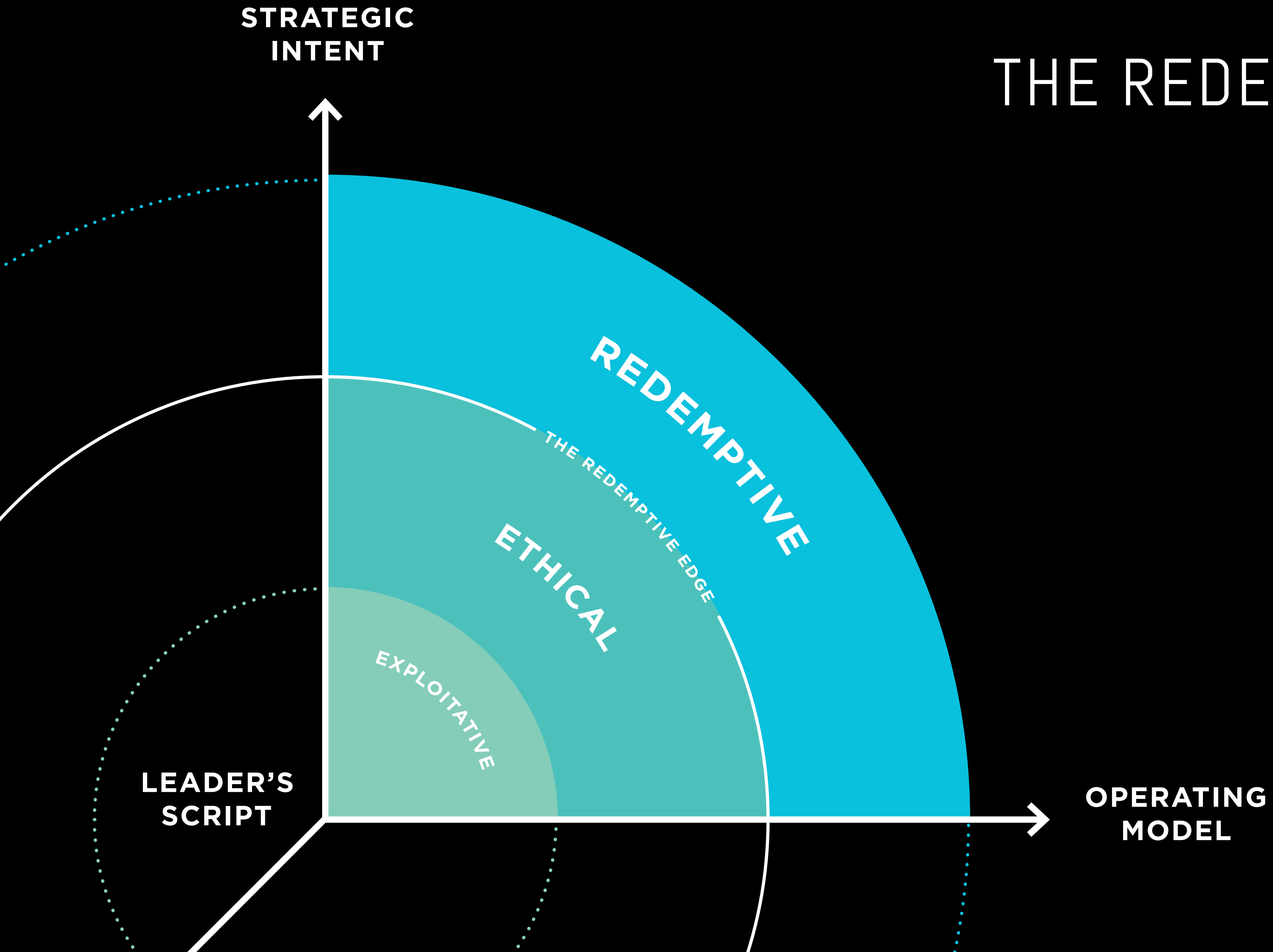
THE TENSION



BEAUTY

RESTORATION

THE REDEMPTIVE FRAME



REDEMPTIVE STRATEGY

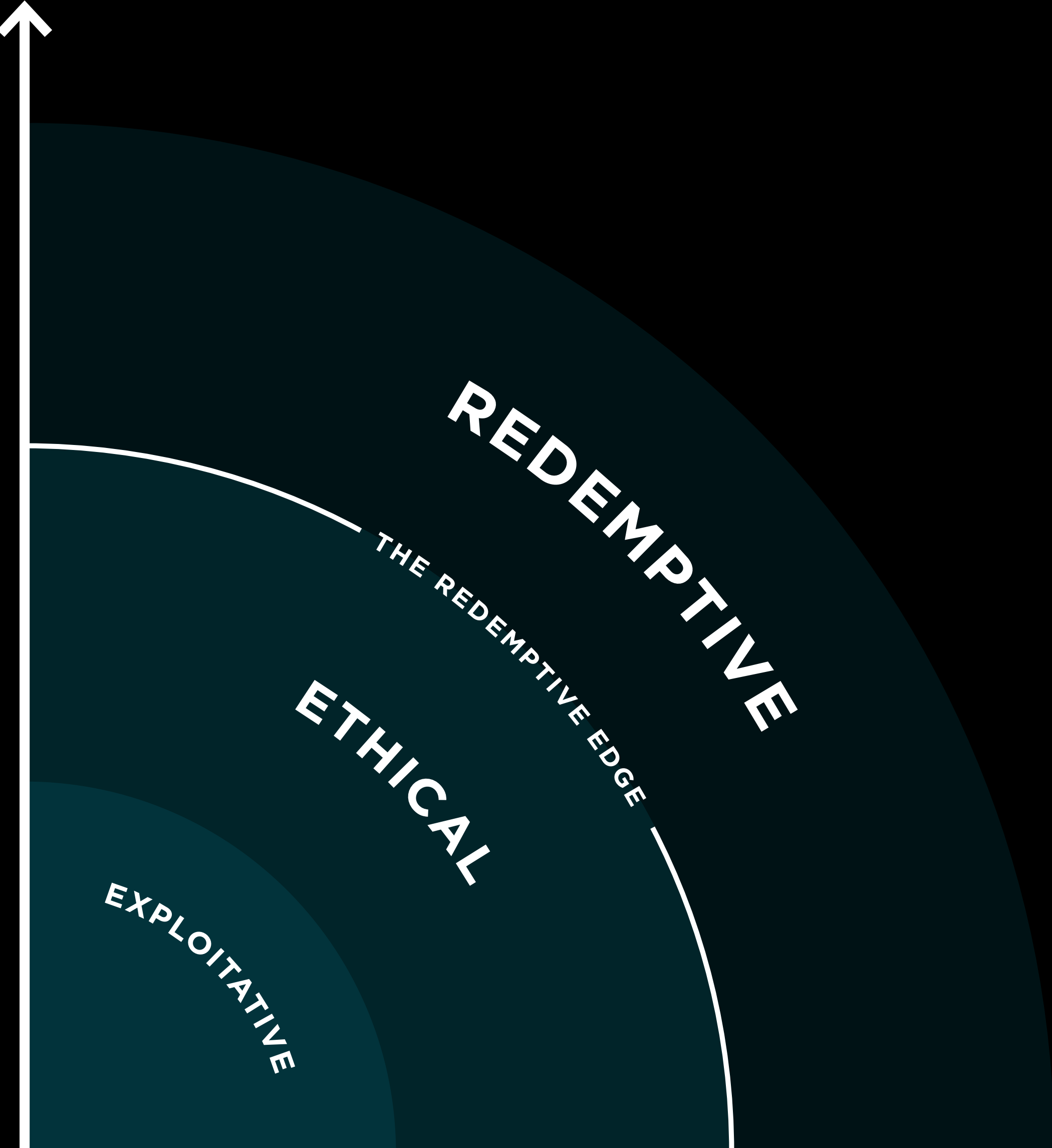
OUTPUTS	REIMAGINED
PRODUCTS	TRUTHFUL
SERVICES	VIRTUOUS
SPACES	BEAUTIFUL
BRANDS	RESTORATIVE
MISSION/VISION	GOD-GLORIFYING

STRATEGIC INTENT

RENEW CULTURE

ADVANCE CULTURE

LEVERAGE CULTURE





lasting

Steve Dziedzic

Equipping marriages for the
long-haul after the wedding

USE
PEOPLE

RESPECT
PEOPLE

BLESS
PEOPLE

OPERATING
MODEL

EXPLOITATIVE

ETHICAL

THE REDEMPTIVE EDGE

REDEMPTIVE

REDEMPTIVE OPERATIONS

METHODS

WORKPLACE CULTURE
COMPENSATION
SALES
SUPPLY CHAIN
OWNERSHIP STRUCTURE
CAPITAL

REIMAGINED

GRACE
FORGIVENESS
GENEROSITY
JUSTICE
DIGNITY
PATIENCE



THE GIVING KEYS

A PAY IT FORWARD COMPANY

Brit Gilmore

Fashion + Homelessness



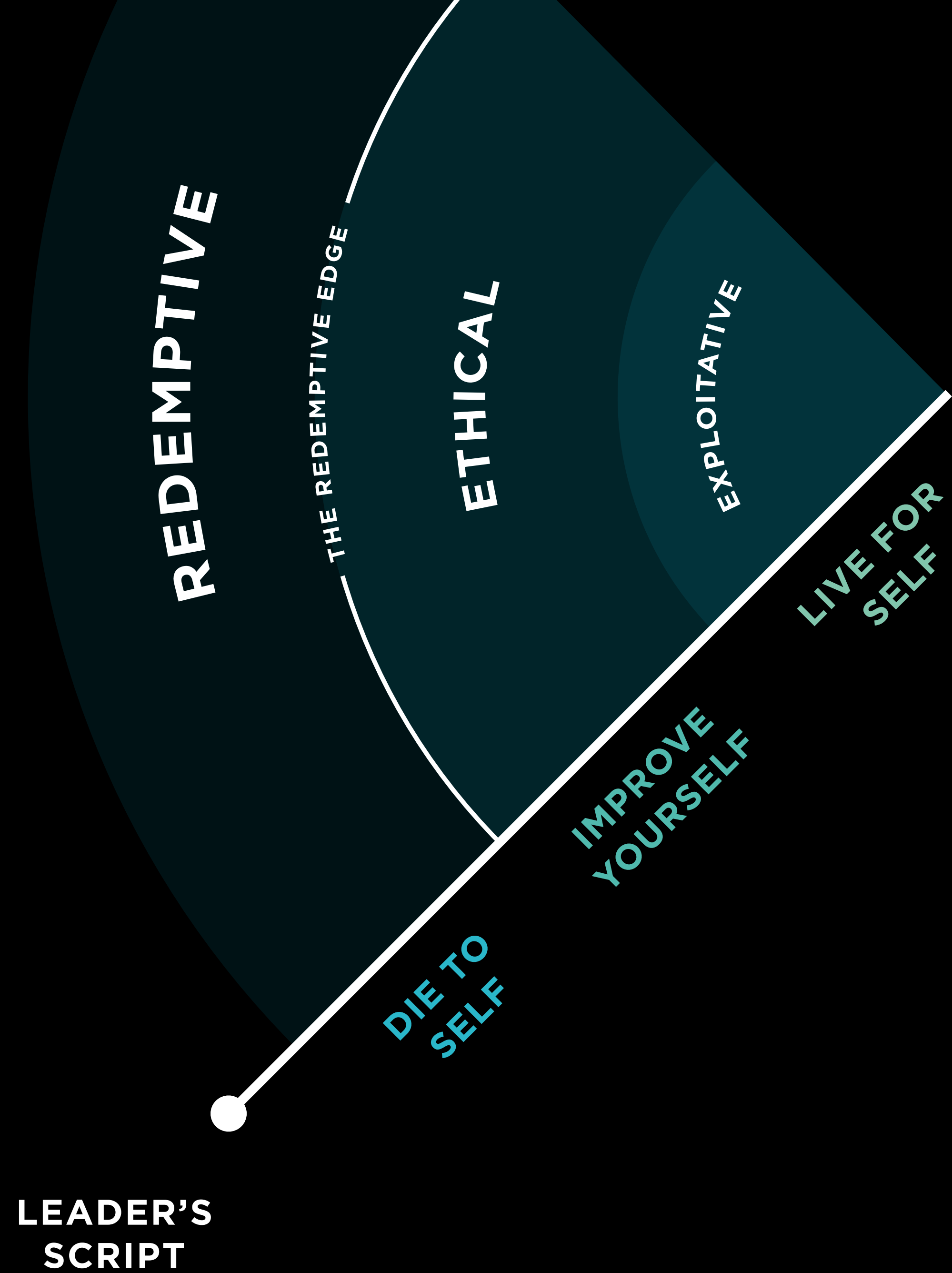
REDEMPTIVE LEADERSHIP

SELF

TIME
MONEY
IMAGINATION
DECISION-MAKING
POWER
COMMUNITY

REIMAGINED

RESTED
GENEROUS
TRANSFORMED
SUBMITTED
SHARED
CONNECTED



AFRICAN PRISONS PROJECT

Alexander McLean

Restoring dignity and justice in
the African prison system
through legal training



ANOTHER HISTORICAL MOMENT:

1786

**35,000 - 50,000 AFRICAN PERSONS A YEAR
ENSLAVED THROUGH THE BRITISH SLAVE TRADE**



Launched 65 initiatives, businesses, nonprofits, and campaigns to work towards the abolition of the British Slave Trade.

5 Key Learnings from the Clapham Circle

- + IDENTITY seeking first the Kingdom is essential
- + COMMUNITY based approach elevates impact
- + CROSS-SECTOR work is critical in any attempt to shape the zeitgeist
- + GENEROSITY with what each had: capital, influence, and talent
- + FAITHFULNESS: lasting change requires a 'long obedience in the same direction' (they worked for ~40 years on this & had countless setbacks)

JULY 26, 1833

JULY 29, 1833



**URBANA 2018:
WHAT WILL YOUR
CLAPHAM BE?**



THANK YOU

JON@PRAXISLABS.ORG

JOIN BUSINESS TRACK / 3:30-5:00 PM / ROOM 221

PRAXIS ACADEMY NOTECARDS IN BACK

 **URBANA18**