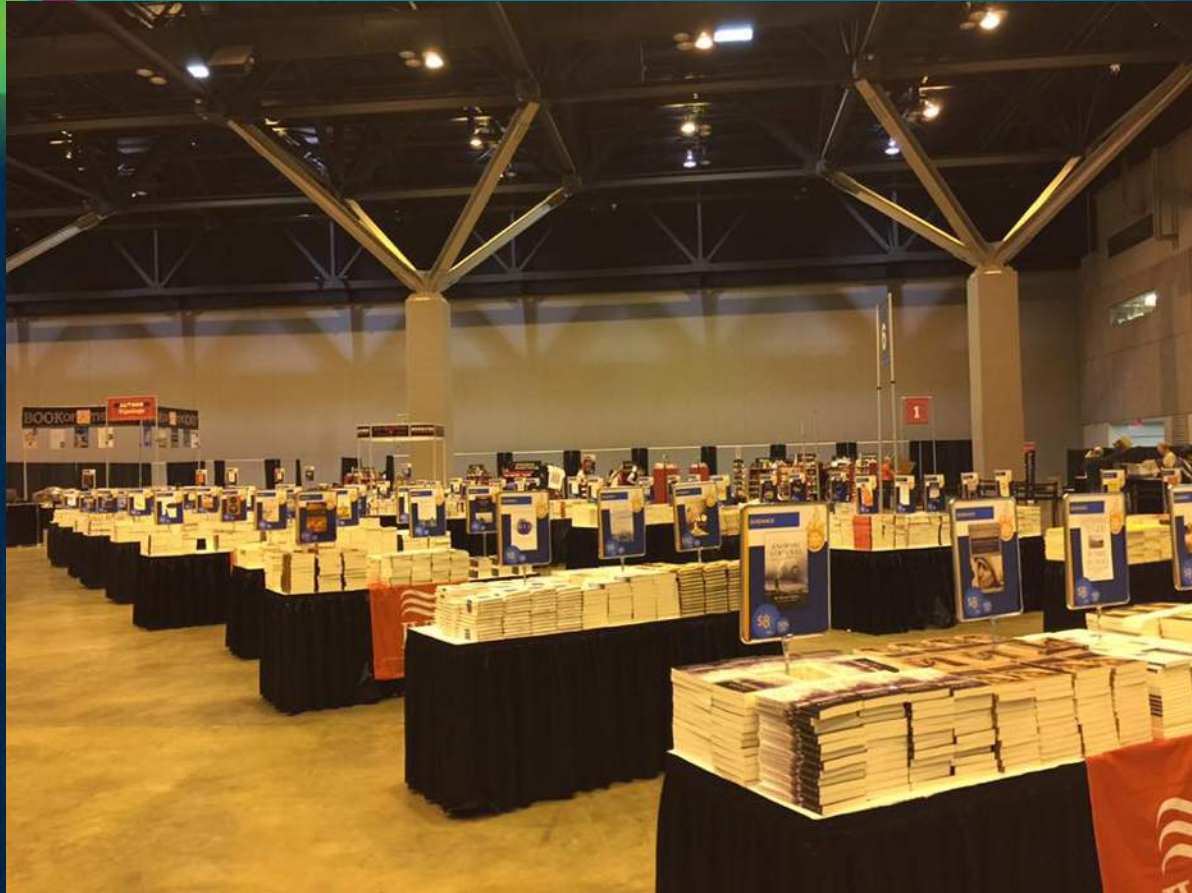


INTERVARSITY
URBANA15

Writing and Publishing As a Missional Vocation

Helen Lee (@HelenLeeAuthor)

#urbana15



**Visit the
Urbana
Bookstore!**

TOO MANY BOOKS?
I THINK WHAT
YOU
MEANT
TO SAY
IS NOT ENOUGH
SHELVES.

The Pennington Point

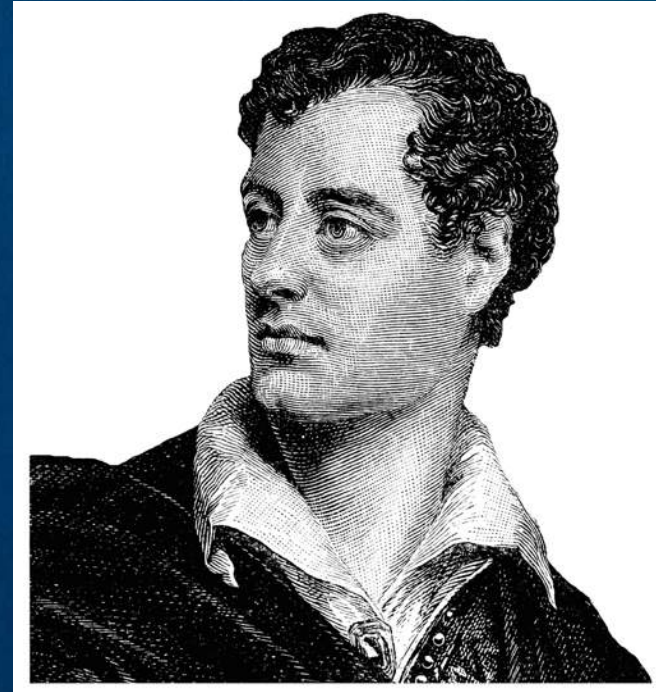
“Fill your house with stacks
of books, in all the crannies
and all the nooks” – Dr. Seuss



The Power of Words...

A drop of ink may
make a million
think.

—Lord Byron



"With the
RIGHT WORDS,
YOU CAN CHANGE
the WORLD."

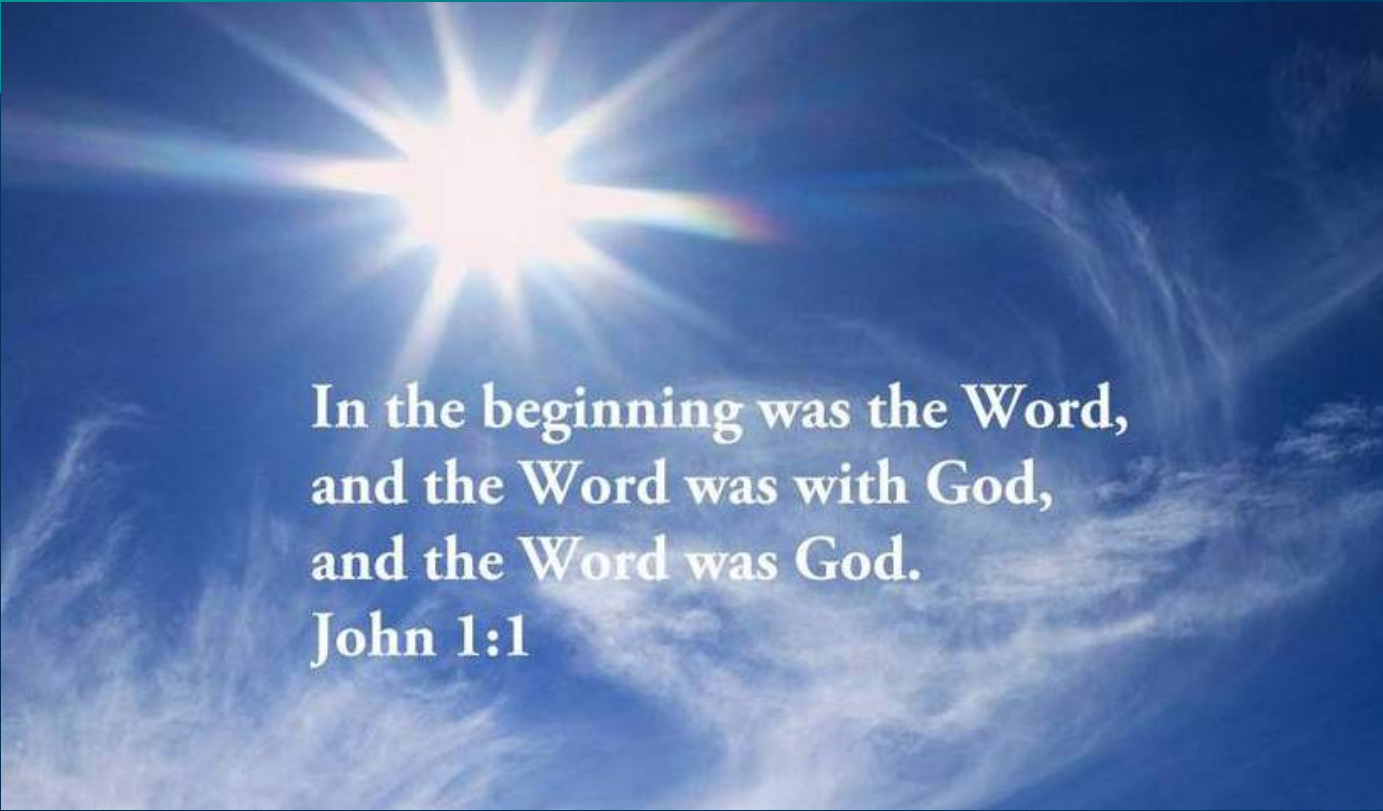
Charlotte's Web



HEAVEN AND EARTH
WILL PASS AWAY,

BUT MY WORDS
WILL NOT PASS AWAY.

M A T T H E W 2 4 : 3 5



In the beginning was the Word,
and the Word was with God,
and the Word was God.

John 1:1

The Writing Life...

I went for years not finishing anything. Because, of course, when you finish something you can be judged.

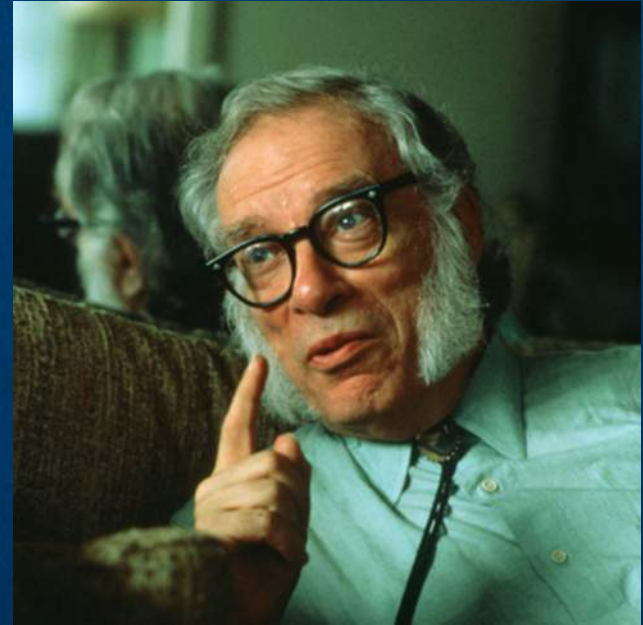
—Erica Jong



The Writing Life...

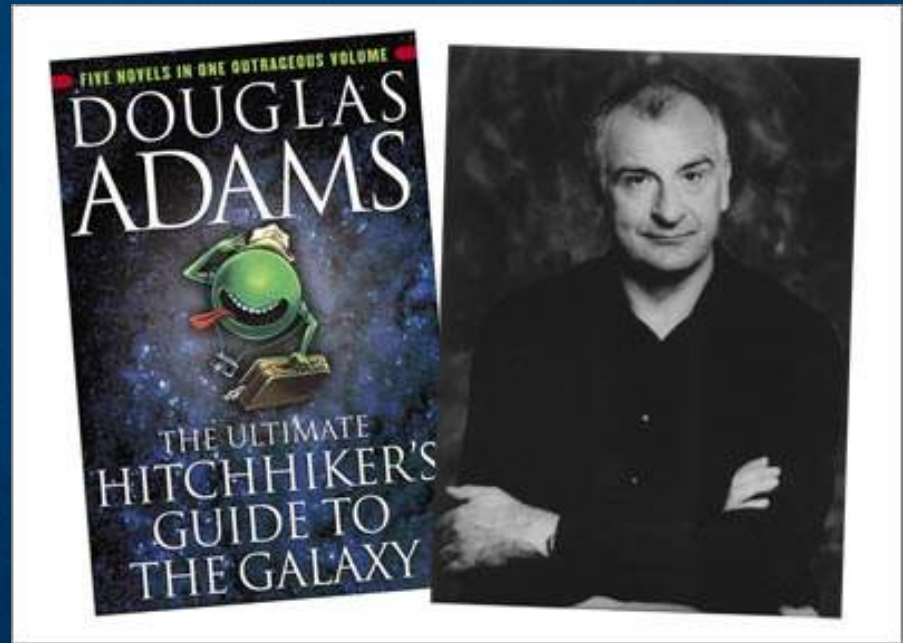
Rejection slips...are lacerations of the soul, if not quite inventions of the devil. But there is no way around them.

—Isaac Asimov



The Writing Life...

I love deadlines. I like the whooshing sound they make as they fly by.
—Douglas Adams



**“THERE IS NOTHING
TO WRITING.
ALL YOU DO
IS SIT DOWN
AT A TYPEWRITER
AND BLEED.”**

—HEMINGWAY



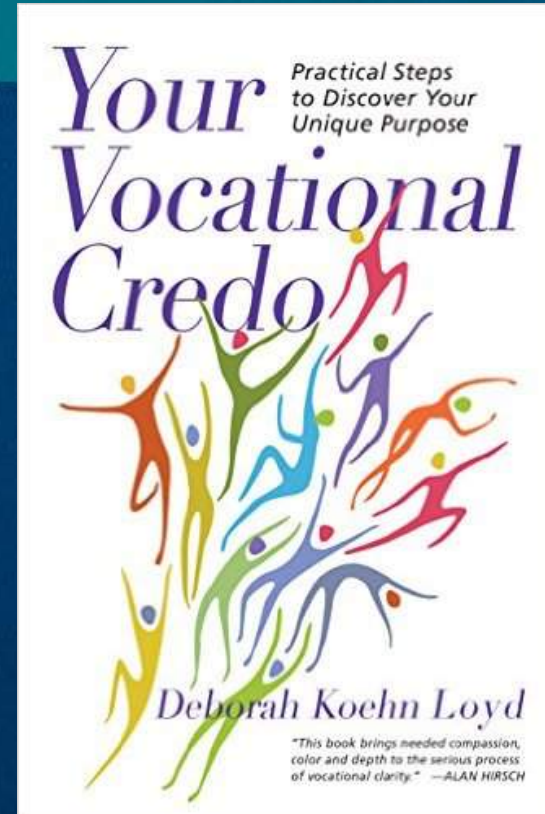
Today's Agenda

- The vocation question: am I called to this?
- The industry question: what do I need to know about publishing?
- The careers question: what kinds of roles and job are out there?
- The preparation question: how do I prepare?

My Urbana story...

**A wonderful
resource to find
your calling and
purpose!
(And it's a Book of
the Day!)**

#urbana15

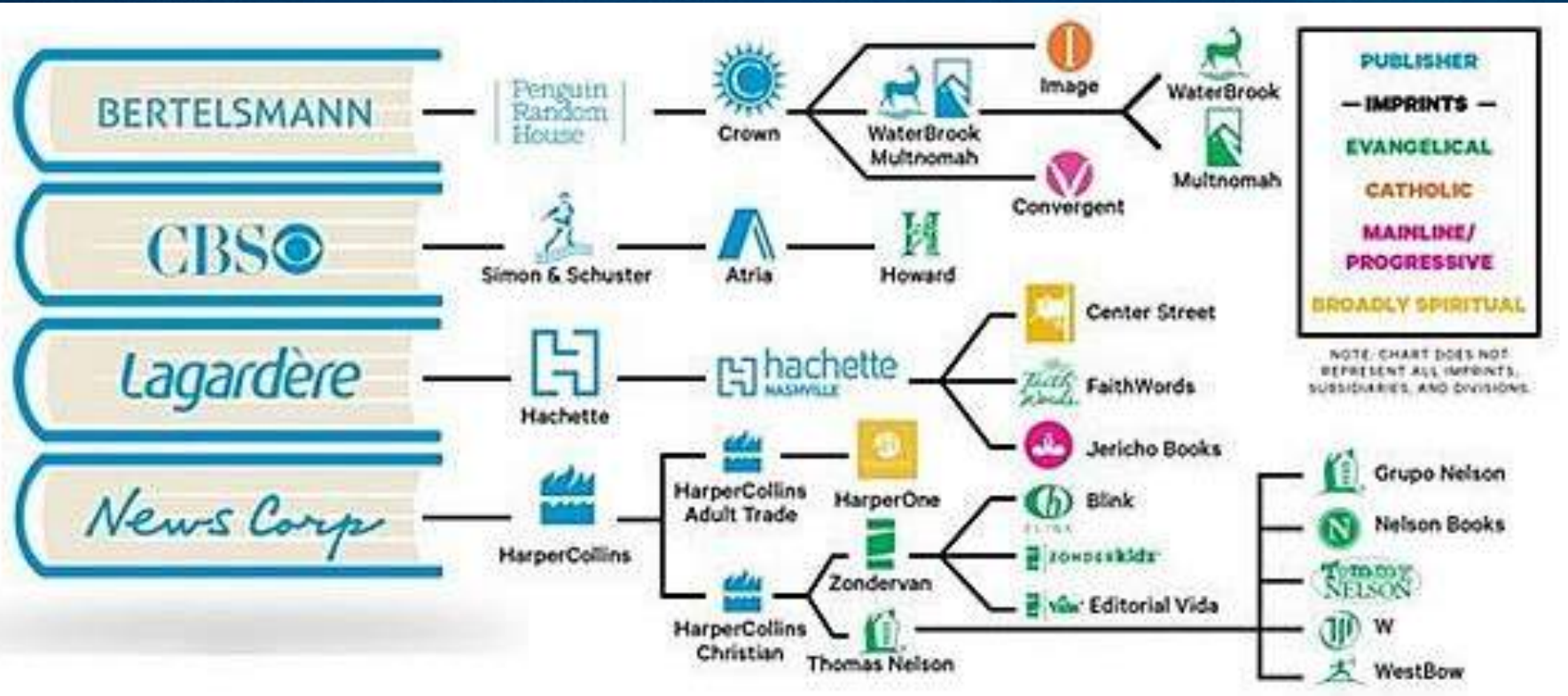


A Crash Course in the Publishing Industry

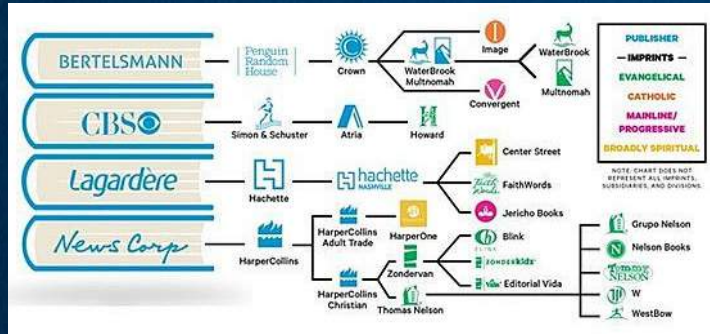
Comingling of Secular and Christian

THE BIG FIVE PUBLISHERS					
GLOBAL MEDIA CORPORATIONS					
PARENT	BERTELSMANN PEARSON	CBS CORPORATION	holtzbrinck Publishing Group	Lagardère	News Corporation
COUNTRY					
DIVISION	 PENGUIN RANDOM HOUSE	 SIMON & SCHUSTER	 MACMILLAN	 hachette BOOK GROUP	 HarperCollins

Landscape of Christian Publishers



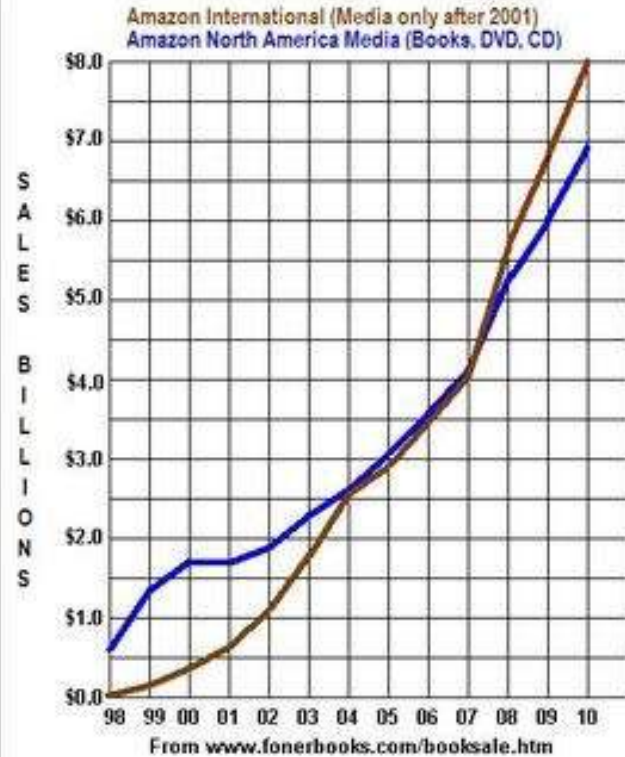
Independent and Non-Corporate Book Publishers



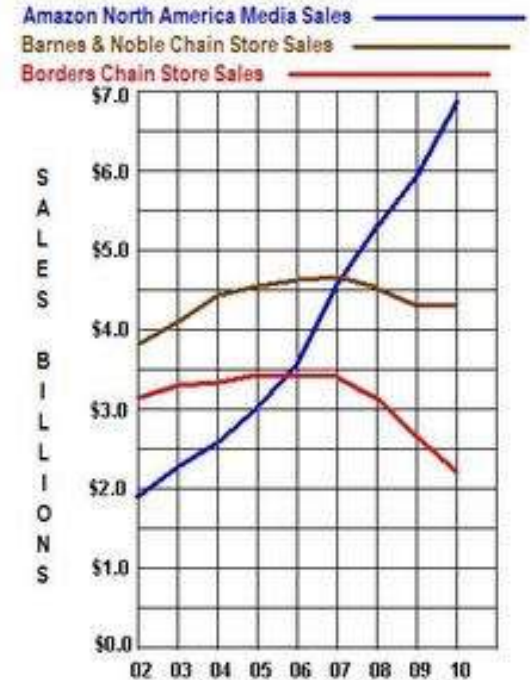
Plus...

- Tyndale House
- Baker Books
- Eerdmans
- Crossway Books
- Moody Publishers
- Denominational Houses
- University Presses
- And of course:

The Amazon Effect



Amazon International passes Amazon North America



From www.fonerbooks.com/booksale.htm
BN Sales shown without BN.com to contrast online vs offline
Borders & BN Sales FY ends Q1 2011, shown as 2010

Amazon outsells brick-and-mortar chain stores

The Challenge of Periodicals



The Challenge of Periodicals



The Rise of Online Media

A HOLY EXPERIENCE

HOME BOOKS FREEBIES

THIS IS THE YEAR: when New Year Resolutions feel hopeless — & you want some SOULutions [Free 2016 Printable]

READ ON OR EXPLORE

Explore Topics

[f](#) [t](#) [i](#) [p](#) [g](#)

 Come on in!

It's quiet in here. Come rest a bit? Nice to meet you! My name's **plain & simple Ann**, without even the fanciful 'e.' I'm a farmer's wife with a happy mess of 6 kids, a **crazy camera** & a **bunch of books that landed on the NYTimes bestsellers lists**, but hey, could I just get you **the relief of some easy words right now**? You know — relief for those dry days that are kindling for burning bushes.... **for holy experiences with God.**

Possible Positions

- Journalist/reporter
- Magazine or Book Editor
- Online Editor or Writer
- Corporate Communications
- Author
- Non-Writing Publishing Jobs

Preparation, Preparation



If you want to be a writer, you must do two things above all others: read a lot and write a lot. There's no way around these two things that I'm aware of, no shortcut.

— *Stephen King* —

An Exercise in Editing...

One of the recent developments in modern technology, cellular phones, can be a threat to safety. A study by Donald Redmond and Robert Lim of the university of Toronto showed that cellular phones poses a risk to drivers. In fact people who talk by the phone while driving are for times more likely to have an automobile accident than those whom do not use the phone while drive. I like to use my cell phone when I am driving because it is convenient. The researchers studied 699 drivers. Who were in an automobile accident while they were using they're cellular phones. The researchers concluded that the mane reason for the accidents was not that people used one hand for the telephone and one hand for driving. Instead the cause of accidents were usually that the drivers became distracted angry or upset by the phone call. As a result the drivers' lost concentration. Many people find that monthly plans are more economical than pre-paid plans.

One of the recent developments in modern technology, cellular phones, can be a threat to safety. A study by Donald Redmond and Robert Lim of the university of Toronto showed that cellular phones poses a risk to drivers. In fact people who talk by the phone while driving are for times more likely to have an automobile accident than those whom do not use the phone while drive. I like to use my cell phone when I am driving because it is convenient. The researchers studied 699 drivers. Who were in an automobile accident while they were using they're cellular phones. The researchers concluded that the mane reason for the accidents was not that people used one hand for the telephone and one hand for driving. Instead the cause of accidents were usually that the drivers became distracted angry or upset by the phone call. As a result the drivers' lost concentration. Many people find that monthly plans are more economical than pre-paid plans.

Other Preparation Points

- Write for public consumption
- Learn to get feedback and take critique
- Work with an editor and understand revision process
- Deal with seeing your writing in public, the good and bad!



**Be a
Padawan!**

Lee's story...

Final Words From Faulkner...

Get it down. Take chances.
It may be bad, but it's the
only way you can do
anything really good.
—William Faulkner



Final Words From Faulkner...

If a story is in you, it's
got to come out.
—William Faulkner



INTERVARSITY
URBANA15

Questions and Answers