

# **Entrepreneurship as Evangelism: How Profit can carry the Gospel**

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## PART 1: Creation of Wealth

- Mission: Creation and distribution of wealth to promote kingdom goals as Jesus outlined them in his Nazareth sermon (Lk 4:17-21) – sharing the Good News, liberating the poor and the captives, and glorifying God (Is 61:1-3).
- Promise: Remember the Lord your God, for it is He who gives you the ability to produce wealth (Deut 8:18).
- Response: We give back to God from whom we receive all things (1 Ch 29:14).



## PART 1: The Calling of the Church

- The church has historically been involved in **distribution of wealth.**
- The church is also called to **creation of wealth**—so that
  - More can be 'sent' (how will they go unless they are sent Rom 10:15), and
  - More can be fed, clothed etc. (whatever you did to the least of my brethren you did to Me Matt 25:40)





## PART 1: The Calling of the Individual

- All of us are required to preach the gospel, but some are called to this as specialists. We call them *evangelists*.
- In the same way, the church is called to creation of wealth, but some are called to this as specialists. We call them *businesspersons* or *professionals*.
- *Entrepreneurs* create wealth for themselves and others over multiple generations.



## PART 2: The Calling of an Entrepreneur

- The Merriam-Webster Dictionary defines an entrepreneur as: "one who organizes, manages and assumes the **risk** of a **business**"
- Two key terms – risk and business
- According to Nobel prize winning economist Milton Friedman, the sole purpose of a business is to create profit in order to maximize shareholder's wealth. In other words, a business exists to make profits or *to create wealth*





## PART 2: What about risk?

- God's command  
Example of Abraham leaving Ur  
The Lord said to Abram, "Go from your country, your people and your father's household to the land I will show you (Gen 12:1)
- God-given opportunity  
Example of Paul's Macedonian Call  
(Acts 16:6-9)



## PART 2: A Risk-taker for God

- God is sovereign  
Jesus said, “With man this is impossible, but with God all things are possible (Matt 19:26)
- God is our helper  
For I am the LORD your God who takes hold of your right hand and says to you, “Do not fear I will help you (Isa 41:13)
- Therefore, if by risk we mean  
Something outside of our control – **YES**  
Something outside of God’s will – **NO**



## PART 3: Getting started

- What is the purpose?
- What factors are unchangeable?
- What will it take personally to get there?
- What are the implications of failure?
- What are the resources required?  
people, finances, tools, etc.

