

Co-creating Sustainable Change with People in Poverty

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Recent Statistics

The world attained the first Millennium Development Goal target—to cut the 1990 poverty rate in half by 2015—five years ahead of schedule, in 2010.

According to the World Bank recent estimates, in 2012, 12.7 percent of the world's population lived at or below \$1.90 a day. That's down from 37 percent in 1990 and 44 percent in 1981.

This means that, in 2012, 896 million people lived on less than \$1.90 a day, compared with 1.95 billion in 1990, and 1.99 billion in 1981. For more information please visit the World Bank website.

“At the heart of co-creation is the people themselves”

Poverty Defined

- Poverty is extremely complex problem and it affects almost every continent. Poverty is not one-dimensional but has many dimensions.
- Poverty means different things to different people. Mrs. Witbooi in the book *Uprooting Poverty: South African Challenge*. Describe poverty as;

“Not knowing where your next meal is going to come from, and always wondering when the council is going to put your furniture out and always praying that your husband must not lose his job”

Researchers are more or less agreed on the following definition of poverty

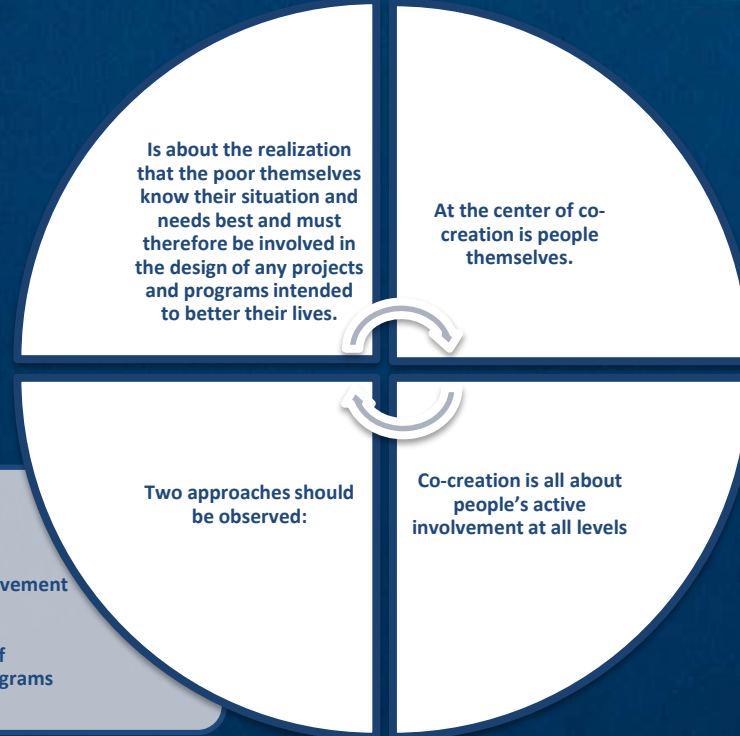
“...the inability of individuals, households or entire communities, to command sufficient resources to satisfy a social acceptable minimum standard of living” – *Poverty and inequality in South Africa (May and Govender)*.

The World Bank (1996) defines poverty as an **“...inability to attain a minimal standard of living”**.

Who are the poor?



Co-creation Approach.....



- Focus on the poor
- Focus on the involvement of the poor in the identification and implementation of interventions, programs and projects.

In seeking to co-create sustainable change in the lives of the poor.....

Interventions should be about the poor and about raising the quality of their lives.

It should be about increasing people's ability to provide for themselves and lift themselves out of poverty.

We are familiar with the saying;

"Give a man a fish and you feed him for a day; teach a man to fish and you feed him for a lifetime"

Sustainable Change initiatives should be focused on the following:

People
centered -

Participation
of people -

Partnership -

Dynamic -

The Reverse Aid-based Approach....

Definition of.....

A – Ability – Realize that the people themselves are able and capable in one way or another and align your intervention with such abilities

I – Independence – Recognize that the empowerment has to be of such a nature that people should sustain themselves without you.

D – Destination – Empower them in a way that moves them from where they are currently to where they have the potential of arriving at.

Khayelitsha Township

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Khayelitsha Cookies Story... INTERVARSITY URBANA 15



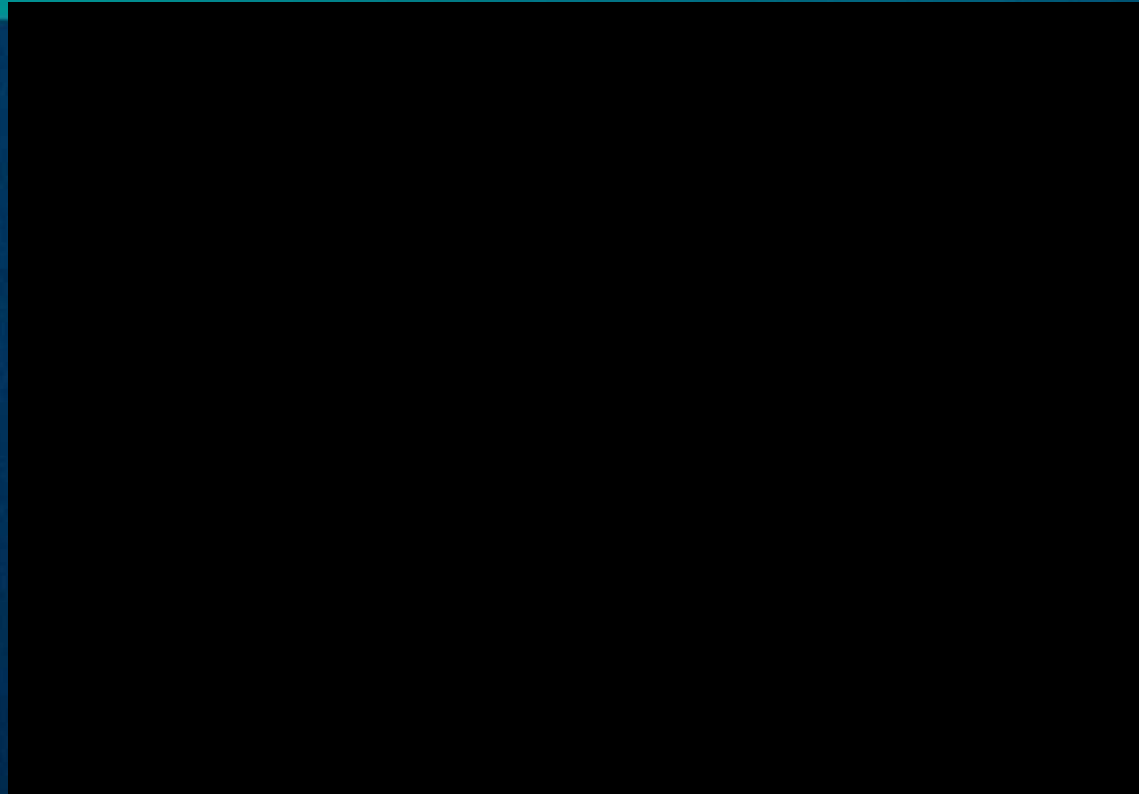


We are proud to be a company that is 51% black owned, and over 90% women

Fact No.
1

20 fun facts about the Khayelitsha Cookie Company

Khayelitsha Cookies
1st Range



Principles to observe...

Respect the people.

Build trust with the people, establish a relationship.

Be clear with your intentions when want to work with people in poverty.

Understand the culture of the people, economic conditions, social, political and power structures.

Understand past experiences of successful and failed projects.

Consult, get people's buy-in of the intended projects/programs etc. Involve the community at all levels

Be prepared to release control of actions or interventions to the community.

Questions to ask yourself?

What are the most pressing needs of this community?

- Is the proposed project addressing these needs?
- Is there participation by the community in the process of:
 - Identifying key problems?
 - Planning realistic solutions?
 - Carrying out the plans?
 - Measuring the success of the project

Is the project financially and logistically feasible?

Will the community permanently benefit from the projects?

Conclusion

As Christians our motivation for involvement with people in poverty should be the love of God.

The motivation to express God's love with people in poverty by being part of their communities as we seek together with them everlasting solutions or changes that are sustainable to their situations.

Our God cares for the poor and advocates for their well-being.

THANK YOU