



# Fundraising as People of Color

- Kristy Garza Robinson  
co-founder 58





**For Such a Time as This...**





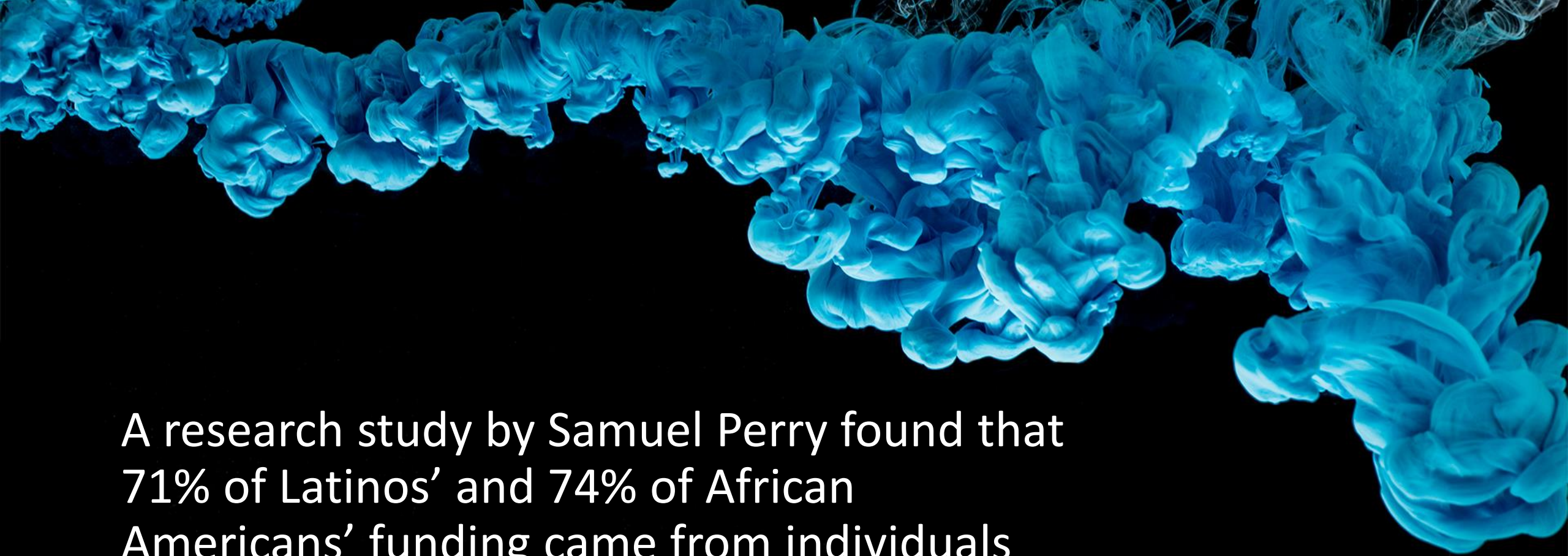
Support Raising Helps Keep  
Missions White





“The median wealth of white households is 20 times that of black households and 18 times that of Hispanic households.”

-Pew Research Center (2011)



A research study by Samuel Perry found that 71% of Latinos' and 74% of African Americans' funding came from individuals outside their racial group.

*-"Diversity, Donations, and Disadvantage" (2012)*



# Cultural Prisons

Authoritarian

Hierarchical

Individualist

Egalitarian





# Mark 6:30-44

The Feeding of the 5,000



- Discussion Questions:

- What does this passage have to say about God's provision?
- What does this passage have to say about God's view of sharing?
- When does abundance come in the passage?





<https://vimeo.com/306915536>





## What Next?

- Raise your voice:
  - Advocate for mission agencies you talk with to pursue more equitable models that work for everyone
  - Ask mission agencies what they're doing to help People of Color bring their gifts to the ministry



Resources: [weare58.com](http://weare58.com)



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**case study** **CULTURE SHIFT**

JAVIER TARANGOSHINO SHARES THE JOURNEY OF HOW HIS TEAM HAS EVOLVED IN THEIR APPROACH TO SUPPORT RAISING.

This case study cover features a black and white photograph of a group of people standing on a sandy beach. The '58' logo is in the top right corner. A dark grey box in the bottom left contains the text 'case study' in white. A white box in the bottom right contains the title 'CULTURE SHIFT' in bold black letters, followed by a short paragraph of text.

**FUNDING MISSION BIBLICALLY**

*Developing a Robust Theology of Support Raising*

The book cover has a black and white diagonal design. The title 'FUNDING MISSION BIBLICALLY' is written in large, bold, white capital letters across the center. Below the title, the subtitle 'Developing a Robust Theology of Support Raising' is written in a smaller, italicized font.

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**case study** **MUTUAL INVESTMENT**

A MODEL FOR COMMUNAL SUPPORT RAISING THAT INCORPORATES PERSONAL RESPONSIBILITY AND SHARED TEAM COMMITMENT

This case study cover features a black and white photograph of a rowing team in a long boat on the water. The '58' logo is in the top right corner. A dark grey box in the bottom left contains the text 'case study' in white. A white box in the bottom right contains the title 'MUTUAL INVESTMENT' in bold black letters, followed by a short paragraph of text.







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