## URBANA Jesus on Instagram

How Social Media Can Further God's Mission



## What question do you need answered for this seminar to be a success?



## What question do you need answered for this seminar to be a success?

608-352-3263



- Ask questions
- Follow @urbanamissions
- Blow up #urbana15
- Intern with 2100
- Work with MDS
- Get on your phones



### How is social media bad for your soul?



### How is social media bad for your soul?

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- Wastes time
- Distracts us
- Makes us restless
- Isolates us
- Cultivates envy, greed, lust, narcissism, pride, and laziness



- Makes us smug
- Falsely increases our importance
- Numbs us
- Tempts us to try too much



### Social media is so bad for our souls...



## Social media is so bad for our souls... that we *must* use it.



# Followers of Jesus go into dark places and light them up.



### Ministry is about relationships.



### Social media is about relationships.



## Every single person wants to know and follow Jesus.



### How is social media good for your soul?



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- Addresses hyper-individualism
- More celebration!
- Gives a peek inside the Church
- Unlearn jargon



- Brings accountability
- Increases vulnerability
- Reveals sin
- Leads to better stories
- Increased gratitude



#### But what do I do?



#### You tell me.



#### You tell me.

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- Share joys
- Share struggles
- Share wisdom
- Share resources



- Ask questions
- "Listen" carefully
- Request prayer
- Be in the conversations



- Write well
- Picture it
- General to 1:1
- Set boundaries



#### Platform?



#### On the field?



### Pull up your favorite social feed.



#### Questions?

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- Stay on your phones
- Intern with 2100—
  12/30, 1:30-5:30, third floor balcony
- Work with MDS
- Every single ministry here...



#### Finally...

#### URBANA 15