



Urbana 22 Exhibit Booth Package Pricing Kit

By purchasing an exhibit booth package, you will have exclusive opportunities to connect with over 10,000 students to help them discern next steps in God's global mission. All Exhibit Booth Packages are subject to quantity limits and availability.

	Booth Package A (15 available)	Booth Package B (15 available)	Booth Package C (50 available)	Booth Package D** without advertising (190 available)
Exhibit Booth Package Price**	\$6,400	\$4,800	\$3,200	\$1,850
Number of Booth Spaces (10'x10' each)	4	3	2	1
Package Complementary Advertising Inclusions	Full-page ad in Conference Handbook, 1 day in onsite Urbana App	1/2-page ad in Conference Handbook & 1 day in onsite Urbana App	1/2-page ad in Conference Handbook	none
Booth Package Furnishing Details***	<ul style="list-style-type: none"> • 1, 8' high back drape and 36" high side dividers, as needed • 1, 8' x 24" table topped in white vinyl and skirted on 3 sides • 1, A one-line, black-on-white identification sign • 1, 120 Volt, dual-power outlet • 1 wastebasket, 2 chairs (per booth package purchased)*** 			
Exhibit Mobilization Partnership Benefits	<ul style="list-style-type: none"> • Organization profile page and logo in the Onsite Urbana App • Listing on Urbana.org Connections Hall Exhibitor page and in the Urbana 22 Onsite Conference Handbook • 1 lead capture license for system use (additional lead retrieval devices and licenses will be available for purchase through the Exhibitor Resource Center Portal after registration is complete) • General liability insurance coverage from December 27-31, 2022 			

*Includes booth space(s) and package inclusions only. Onsite exhibit booth staff registrations must be purchased separately.

**Booth package D will be the only package available for purchase after price increase on September 2, 2022: \$2,500

***Additional booth furnishings can be purchased separately through our decorator vendor prior to Urbana 22

Onsite Exhibit Booth Staff Registration: \$150/each registration

PLEASE NOTE: Onsite exhibit booth staff registration cancellations are transferrable only to non-registered onsite exhibit booth staff. Exhibit Booth Packages are for booth-space only. All Onsite Exhibit Booth Staff Registrations MUST be purchased separately for \$150/each.

+Each exhibit booth package purchase will require the purchase of at least 1 onsite exhibit booth staff registration

Additional À La Carte Advertising Purchasing Options (add-on to existing exhibit booth package purchase):

Subject to change & availability

Urbana.org Ad (September 2022-January 2023) 5 months ad-run on urbana.org	\$1,650
Urbana.org Ad (February 2023-April 2023) 3 months ad-run on urbana.org	\$650
Conference Handbook: Full-page + Conference App* *1 day ad-run on the App	\$3,500
Conference Handbook: 1/2-page + Conference App* *1 day ad-run on the App	\$3,000
Conference Handbook only: Full-page	\$2,800
Conference Handbook only: 1/2-page	\$2,150
Onsite Conference App: 1 day ad-run	\$1,000